



# Digital Communication Lab for Exchange between Research and Media

28 – 29 October & 4 – 5 November 2022, Virtual Event

## ComLab#6: Dwindling Resources – Growing Conflicts New Solutions in the Fight against Resource Scarcity

Rising oil and grain prices, dwindling wood and water reserves: Current geopolitical developments and climate change are making it increasingly clear how dependent we are on stable resources and reliable trade routes. Resource scarcity has far-reaching economic, social, and political consequences, the urgency of which is being debated and negotiated in the public and political arena.

However, the repercussions of the current energy and food crises are being primarily discussed from a national perspective. Yet, they are subject to global interdependencies and have a particularly severe impact on the world's poorest regions. Exploding wheat prices in the wake of the Ukraine war and the famines in large swaths of Africa show the grave extent to which the world has neglected to establish a forward-looking resource management system. Political conflicts – which researchers and experts have long warned about – are intensifying in many places.

ComLab#6 will address the following questions: Which ecological, political, and economic aspects do we have to consider when dealing with resource scarcity? What alternatives are available with respect to the cultivation, use and transport of resources that are currently overexploited? Which trailblazing, innovative methods have been generated by international research that could help us to cultivate our planet in sustainable ways and establish fair trade conditions?

The programme is financed by:



#### COM:LAB

#### Preliminary Programme

The times indicated refer to Berlin time (Central European Time)

#### 28 October 2022 09:00 Welcome Stephanie Siewert, Alexander von Humboldt Foundation Martina Johns, International Journalists' Programmes 09:10 Official Opening Thomas Hesse, Alexander von Humboldt Foundation Christina Gehlsen, Federal Foreign Office 09:45 Meet & Mingle / Practical Exercises 11:20 Alumni Talk Amie Liebowitz (Times, BBC) and Elisabeth Gruber (FAU Erlangen) 11:45 Goals and Expectations 12:00 Break 13:00 Match-Making Tandems and First Get-Together 14:00 Keynote: Dwindling Resources - Growing Conflicts Thorsten Wagener, University of Potsdam 14:40 Break 15:00 **Keynote: Science Communication** Clive Cookson, Financial Times 15:40 Forum: Potentials and Challenges of Science-Media Cooperation Annegret Burkert, Science Media Center Germany 17:00 Closing

## C M:LAB

29 October 2022		
13:30	Welcome and Warm-Up	
13:45	Inspirational Keynote: #ForNature Alexandre Caldas, Science Division, UN Environment Programme	
14:15	Talk: Precious Resources / Land Use and Biodiversity Tobias Kümmerle, Humboldt Universität zu Berlin	
15:00	Discussion: Environmental Journalism  Damian Carrington, The Guardian	
16:00	World Café: Regional Newsroom	
17:00	Forum: The Future of Science Journalism  Mariette DiChristina, Boston College of Communication, Boston University	
17:30	Tandem Work	
20:00	Closing	

4 November 2022		
9:45	Welcome	
10:00	Tandem Work	
11:00	Break	
11:15	Workshop: Science Communication – A Survey of Formats Michael Wingens, Wissenschaft im Dialog	
12:00	Lunch Break	
13:00	Workshop: Multimedia Storytelling Jens Radü, DER SPIEGEL	
15:00	Tandem Work	
17:00	Feedback and Closing	

### C M:LAB

5 November 2022		
14:00	Warm-Up	
14:15	Town Hall with Social Innovators  Bethany Wiggin, My Climate Story, University of Pennsylvania Shweta Bahri and Keya Lamba, Earth Warriors Simon Klein, Office for Climate Education	
15:15	Tandem Work	
16:30	Break	
17:00	Forum Project Ideas	
17:30	Feedback and Outlook	
18:00	Closing	

**Moderation**: Dr Stephanie Siewert, Alexander von Humboldt Foundation